

## POST SHOW REPORT

Lab Indonesia 2010 has just completed its First and Only Focused Laboratory, Analytical and Instrumentation Technology Exhibition and Conference in Jakarta Convention Center, Jakarta, Indonesia. With 3733 quality visitors which came from 18 countries, Lab Indonesia 2010 has proved itself to be an International Exhibition and Conference for the scientific and laboratory industry.

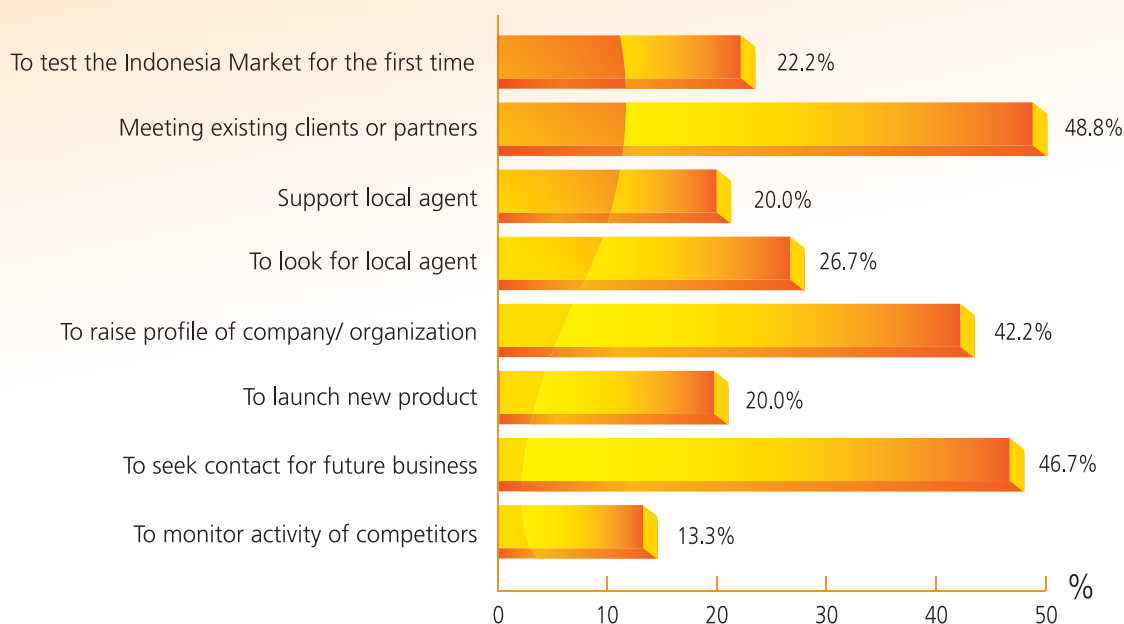
A total of 83 Scientific Instruments and Laboratory Equipment Manufacturers from China, Germany, India, Indonesia, Japan, Malaysia, Singapore, Switzerland and UK gathered in the 3-day event to meet local and neighbouring countries buyers and professionals. Lab Indonesia 2010 has provided a platform for exchange of information and technology among experts in the field of science from diverse environments.



In conjunction with Lab Indonesia 2010, Indonesia Total Laboratory Management Symposium 2010 (ITLMS 2010) was also held for the first time which was well received by government, research institution and university scholars and researchers. Reputable speakers from the ministry, organization, agency and association from Indonesia, Malaysia, Poland and Singapore spoke on the core topics in ITLMS 2010 which featured Quality and Management in Laboratory, Safety and Health in Laboratory, Global Issues and Challenges for Laboratories and Technology and Chemical Safety.

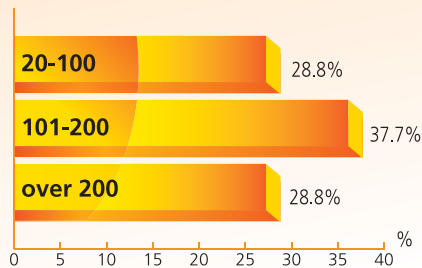
## EXHIBITOR SURVEY REPORT

### 1. What was your main reason exhibiting in this event?

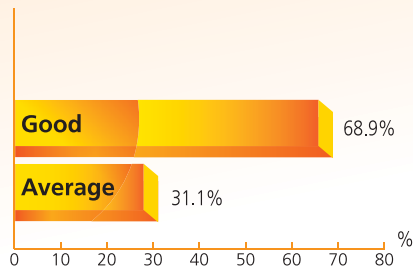


## EXHIBITOR SURVEY REPORT

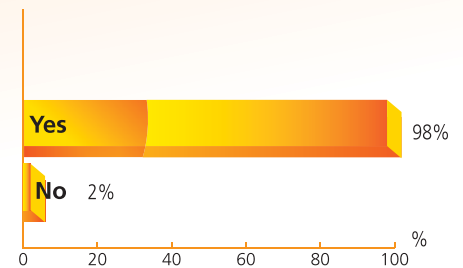
2. Approximately how many leads/ contacts has this exhibition generated for you this year?



3. How would you rate the Quality of visitor to the exhibition?

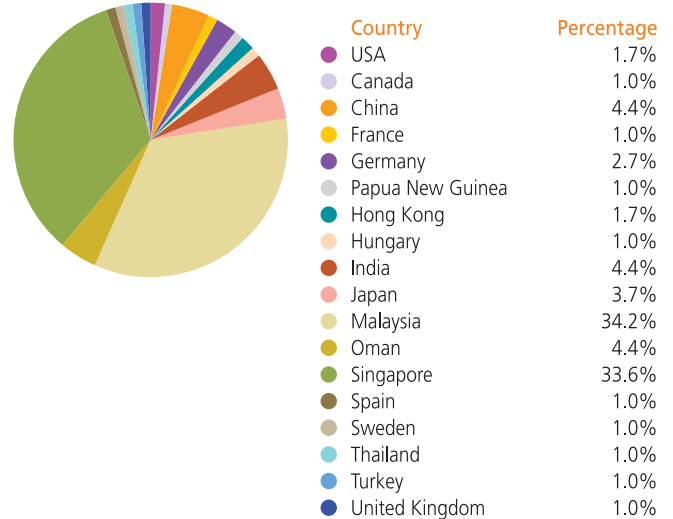
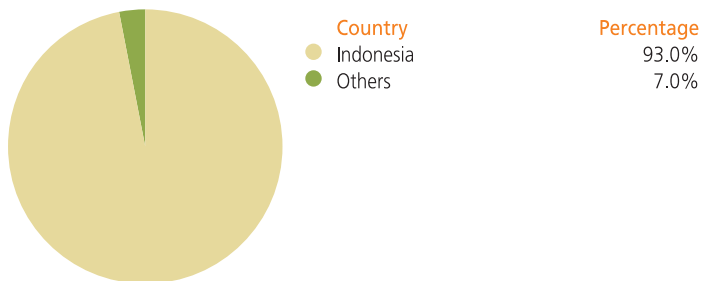


4. Do you feel that your participation was worthwhile?

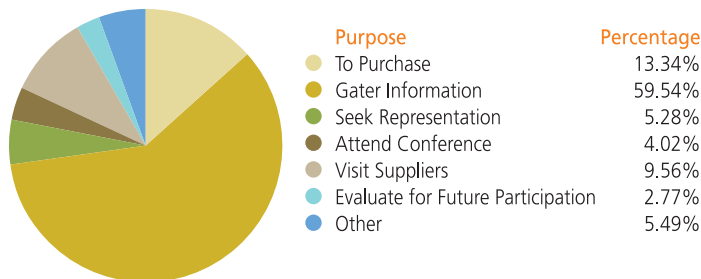


## VISITOR STATISTICS BREAKDOWN

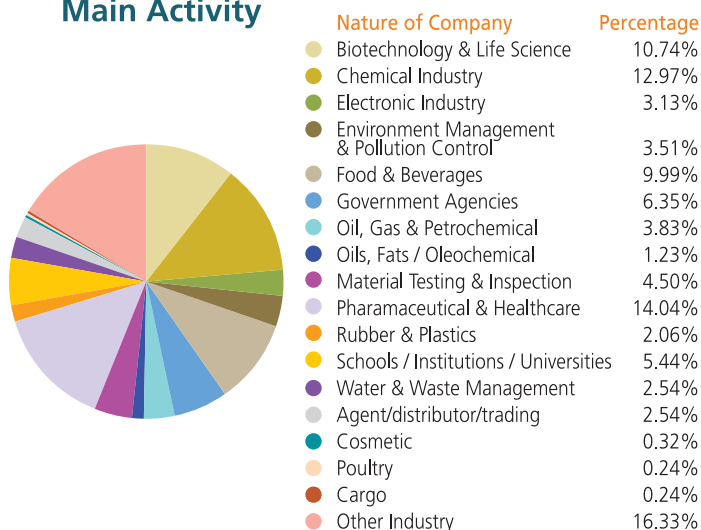
1. Visitor Break Down by Country



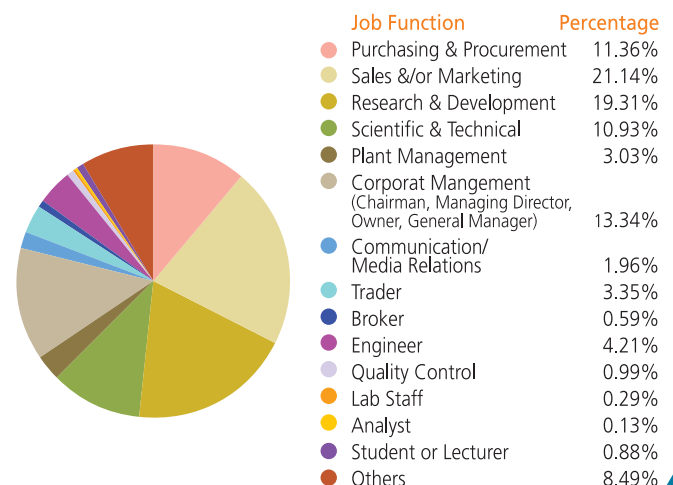
2. Visitor Break Down by Purpose of Visit



3. Visitor Break Down by Nature of Company's Main Activity



4. Visitor Break Down by Job Function





## OPENING CEREMONY



Lab Indonesia 2010 and ITLMS 2010 Opening Ceremony were officiated by IR. Benny Wahyudi, MBA, Director General of Agro and Chemical Industry, accompanied by Prof Dr. Wahono Sumaryono, Deputy for Agroindustrial Technology and Biotechnology - BPPT and Madam Roosmalawati Rusman, Ph.D, Assistant Deputy Minister for Promotion and Commercialization of Science and Technology Ministry. The Opening Ceremony was well received by ITLMS 2010 delegates and Lab Indonesia 2010 exhibitors and visitors. The Opening Ceremony was received with a Sudanese traditional Badaya Dance followed by opening keynote addresses by the invited VIPs. Later Rampak Gendang Wanoja Dance ushered the opening ceremony to a conclusion. Subsequently, the VIPs toured the exhibition hall and were impressed by the latest technology presented by the exhibitors.

## INFORMATIVE TECHNICAL SEMINAR

The Technical Seminar held within the compound of Lab Indonesia 2010 exhibition hall offered a pinch of excitement as skilled speakers from renowned scientific instrument and laboratory equipment manufacturers and suppliers flew in their professional speakers to present their latest technology and findings. Speakers were flooded with questions after each session of insightful presentation.



## WHAT DID THE EXHIBITORS SAID

I was impressed with the overall response to the exhibition – not only in numbers but in quality. Attendees showed interests in the products exhibited. This is a reflection of the growing business opportunities in Indonesia as a result of a fast expanding economy with focus on research and quality testing. The organization of the show was smooth.

*Mr Khoo Teng Liat, Managing Director of Chemoresources Sdn Bhd, Malaysia*

Lab Indonesia 2010 let us had a better understanding of laboratory market in Indonesia and the current condition of the industry.

*Mr Y S Lim, Area Manager of Aik Moh Paints & Chemicals Pte Ltd, Singapore*

Lab Indonesia is a recommended event for manufacturers to raise market awareness and for buyers obtain the latest information.

*Ms Astri Sulistiyowati, Sales & Support Manager of PT Perkindo Mitra Analitika - Sole Agent of Perkin Elmer Products in Indonesia.*

We appreciate Lab Indonesia for providing us with a venue to meet and communicate with the stake holders of the industry, government and research facilities and wished that the next Lab Indonesia will be even bigger and attract more stake holders from across Indonesia.

*Mr. Sen Wie, Director of PT. Sumber Aneka Karya Abadi, Indonesia*

"Congratulation for the very first Lab Indonesia Exhibition! We got lots benefits and meet many prospects. We were lucky to join the exhibition and we definitely will join the next Lab Indonesia!"

*Mr. Rizal Achmadi, Country Manager of ITS Science Indonesia*

By following Lab Indonesia 2010 Exhibition, we can introduce our products and company to end user and also to local distributor, and this provides great benefit for our company. And we hope to participate in the next Lab Indonesia again.

*Mr Sutyo, Engineering Manager of PT Mondylia Amerta, Indonesia*

## WHAT DID THE VISITORS SAID?

"It's the biggest laboratory exhibition in Indonesia."

*Iwan Firmansyah, Analytical Dev. Method Spv, PT. Tempo Research.*

*PT Tempo Research is sister company of PT Tempo, one of the biggest pharmaceutical manufacturer in Indonesia.*

"It's a good event. I want more event like this more intensively."

*Fasade Miharja Beangi, Kabag Lab & Kontrol Mutu, PT. Asia Health Energi Beverages*



## ITLMS 2010



Indonesia Total Laboratory Management Symposium 2010 was held for the first time in Jakarta Convention Center, it provided a conducive and comprehensive source of Laboratory Management Information for speakers and delegates to learn and discuss about current handled issues in relative laboratories. The turnout for ITLMS 2010 was encouraging and from the survey carried out with the delegates, all of them expressed that the topics presented were informative and useful for their research and development and 96% of the delegates cited that they will return for the next ITLMS which to be held in 2012.



## WHAT THE DELEGATES SAID ABOUT ITLMS 2010?

**"Interesting & educational", It's very useful and increase my knowledged experience."**

Taopik Hidayat, ST/ Engineering Staff, BPPT & Dwika B and ST/ Engineering Staff Fossil Energy, BPPT

**"Very interesting symposium that discussed the global challenges & issues."**

Selvy Novita D.R., Assistant QC Manager, PT. Gudang Garam TBK

**"Great, informative, interesting topics & Speakers. I'll join the next ITLMS."**

Inggrid Permata Sari, Lab staff QC & QA, PT Aneka Coffee Industry

**"This symposium is very interesting because it improved our knowledge on how to manage the lab."**

Agoes Wahjuono, Chief of QC Laboratory, PT Aneka Coffee Industry

## IN APPRECIATION

ECMI Trade Fairs SEA Sdn Bhd and PT Prakarsa Sinergi Utama would like to express our warmest heartfelt gratitude to the following ministry, agency, association, media partners, sponsor and speakers of ITLMS 2010 which gave us relentless support throughout the whole occurrence of Lab Indonesia 2010 and ITLMS 2010. And to our most valued exhibitors for Lab Indonesia 2010 and delegates for ITLMS 2010 we truly appreciate your support and trust that you have had a great experience and enjoyed the whole event just as much as we do.

We look forward to working with you again in our upcoming event – **Lab Asia 2011**.

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ECMI Trade Fairs S.E.A. Sdn Bhd (704254-K)  
23-6, Subang Business Centre, Jalan USJ 9/5Q,  
47620 Subang Jaya, Selangor Darul Ehsan, MALAYSIA.  
T | +603 8023 0820 F | +603 8023 0830  
E | enquiry@ecmi.com.my



PT. Prakarsa Sinergi Utama  
Jl. Maritim No. 16, Cilandak Barat, Jakarta Selatan 12430, INDONESIA.  
T | +6221 7590 6812/ 7590 2647/ 7088 3847  
F | +6221 769 1865  
E | info@ptprakarsa.com

**Bye Bye for now and See You again soon in Lab Asia 2011!**



**LabAsia**  
2011  
Malaysia 3rd International Laboratory Equipment  
and Scientific Instrument Exhibition and Conference

**1 Platform**  
**Bringing Future Lab Technology**  
**27-29 SEPT 2011**  
Putra World Trade Centre, Kuala Lumpur, Malaysia.

Held in conjunction with :

#### CHEMRAWN 2011

IUPAC International Conference on Chemical Research Applied to World Needs (CHEMRAWN) 2011 on "BIOENERGY".  
Organized by Institut Kimia Malaysia (IKM) under the auspices of International Union of Pure and Applied Chemistry (IUPAC) as a core event of the International Year of Chemistry (IYC) 2011

#### ExTech 2011

13th International Symposium on Advances in Extraction Technologies (ExTech) 2011  
Jointly organized by Institut Kimia Malaysia (IKM) and National University of Singapore (NUS)